



John Hohenfeldt

Mayor, City of Cudahy

As a part of the continued effort to promote local business here in the City of Cudahy, the Office of the Mayor has begun a new feature called the Cudahy Business of the Month. Each month, I will interview a local business owner to help residents of our community become familiar with local companies and to showcase a local business every month.

January Business of the Month:

\$ Den, 5805 South Packard Avenue, 414-616-1774, owner Dennis Robinson

When did you open your business in Cudahy?

We opened our business in Cudahy in April of 2014.

What previous business experience do you have?

I have owned and operated several different businesses over the past 20 years. I have been in the tavern industry for 18 years, owned several service businesses including janitorial services, a nut distributorship, and a chemical distributorship. When my wife passed away in April of 2013, I decided to go in a different direction and opened the **\$ Den**.

How many employees do you have?

I have a great staff of four employees who love to service our customers.

What are your current hours of operation?

Monday to Thursday 9 am to 8 pm

Friday and Saturday 9 am to 9 pm

Sunday 9 am to 6 pm

"Generations of Pride"

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What kinds of products do you sell at \$ Den?

We sell a number of different items, party supplies, balloons, laundry detergent, kitchen items, toys, and many other items. We are now going to expand our product line to include items in the \$1 to \$5 dollar range.

What makes your store different than other stores?

What makes us unique is that we operate a clean store with friendly staff, very affordable items, convenient hours and customer-friendly service. Our store is very well-organized making it easy for our customers to find what they are looking for. We also listen to suggestions as to what our customers would like to see in product, and search to add those additional items to the store. We are currently expanding our product line to include items in the \$1 to \$5 dollar range.

As always, I encourage you to support each and every local business. I hope that this monthly feature of **\$ Den** has helped you become more familiar with this local business.

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